



**Style:** Keep your design simple like the below 2010 tee.

**Colors:** 3 to 4 solid colors like the below 2010 tee design. Complex colors and shading will not print well.

**Size:** Maximum size 12"x12"

**Resolution:** 150 ppi minimum (pixels per inch)  
Image must be sharp.

**Fuzzy, low or high resolution images are not acceptable.**

**File types:**

- **Original layered files: .psd, .eps or .ai.**
- **pdf** Hi Resolution
- **tiff** Hi Resolution

**Background color behind your image:**

Do not include any color or white background behind your image

**Other suggestions:**

- No photographs
- No very thin or fine lines
- No very small type
- No shading
- No complex dimensional images

**Please supply the following information:**

Your design does not have to originate from one of your PLoS articles. But if it does, then please include a URL to your PLoS article

A brief explanation of your design.

Please do not send us any images that have been published by another publisher.

**A set of PLoS and Open Access logos** are included in the design kit for use when creating your design (available for download on the PLoS Blog). Otherwise, we will incorporate a logo on the final design.

**2010 tee design**

